



VALUES

OUR MISSION IS TO BLESS THOSE AROUND US WITH GENUINE CONNECTIONS, REAL FOOD AND REMARKABLE SERVICE.

HAPPY HOSPITALITY

EYE CONTACT & SMILES • GENUINE ENERGY • BEING ATTENTIVE

We create an experience that people can feel the moment they walk in. Happy Hospitality means showing up with warmth, kindness, and genuine care for every guest and teammate. We don't just serve food, we make people feel welcomed, seen, and valued. Every interaction is an opportunity to brighten someone's day and create an experience our guests are excited to return to.

BETTER THAN GOOD

CONSISTENCY • QUALITY OVER SPEED • ALWAYS IMPROVING

Good enough isn't good enough here. Better Than Good means taking pride in our work and doing things the right way, every time. From the recipes we put out to the way we serve, we pay attention to the details and hold ourselves to a higher standard. We are always looking for ways to improve, refine, and elevate what we do.

WHOLEHEARTED

TAKE OWNERSHIP • STAY ENGAGED • FOLLOW THROUGH WELL

We show up all in. Wholehearted means bringing energy, ownership, and care into everything we do. We don't go through the motions. We engage, we support each other, and we take responsibility for our role in the bakery. When we are wholehearted, we create a stronger team and a better experience for everyone.